TACRA
Texas Association of Collegiate Registrars and Admissions Officers
OCTOBER 2021

NEWS



JAMIE'S JOURNAL



Jamie Hansard
Texas Tech University
President

Greetings TACRAO Friends! I hope this fall newsletter finds you all well. It has been an incredibly busy fall and I can't believe that we are only a few weeks away from celebrating our 100th annual conference in Lubbock! I have had the incredible pleasure to work alongside some of the most dedicated and inspiring TACRAO members. The Executive Committee's passion for TACRAO is second to none and because of their service to this organization we have made great progress over this past year. We have implemented a new membership management software program, reconstituted the TCCNS standing committee, formed a High School Relations Ad-Hoc committee, and many more items. I want to personally thank each member of the executive committee, the session planning committees, and the standing committees for all their work over this past year to lead and promote TACRAO. Our organization is stronger than ever because of their service and our dedicated membership. It has truly been a highlight of my career to serve as president of this organization.

We are busy making final preparations for your arrival in Lubbock to attend the **100th** annual TACRAO conference. I hope you are ready for fun and fellowship while we celebrate 100 years of TACRAO history and share knowledge and lessons learned over the past two years. Our Local Arrangements Co-Chairs, Kat Livingston and Bobbie Brown, as well as the LAC Committees have planned an incredible conference that you don't want to miss. If you haven't made plans to attend, it's not too late. Please visit the TACRAO Conference website for registration information. I am very excited to announce our keynote speaker for the President's Dinner, Elizabeth McCormick. Elizabeth is a decorated former US Army Black Hawk Helicopter pilot, where she flew command and control, air assault, rappelling, top-secret intelligence missions, and transported high level government VIPs including the Secretary of Defense. You don't want to miss Elizabeth's inspiring and engaging story!

President-Elect, Paige Bussell, Vice President of Admissions, Jennifer Beal, and Vice President of Records and Registration, Tana Miller, have planned over 100 sessions for you to choose from. Thank you to the Corporate Relations Committee, chaired by Jason Hale, for their outstanding work to bring 35 number of partners to Lubbock to sponsor the conference. Last but certainly not least, please don't forget to pack your costume to celebrate the Greased Lightning Big Event – prizes for best costumes! Please visit the Big Event website for all the details!

I can't wait to see you all in a few short weeks!

PAIGE'S PAGE



Paige Bussell
Texas A&M University-Commerce
President-Elect

Hello TACRAO!

I CANNOT BELIEVE TACRAO 2021 is here!! In less than one month from the time I am writing this, we will convene in Lubbock for the 100th Annual TACRAO Conference.

Everything is coming together so if you have not registered and reserved your room – What are you waiting for??? Visit the TACRAO confernece website today!

As I write this, I am perplexed how fast this year has flown by and how much I have learned by serving on TEC. Serving as your President-Elect alongside Jamie, Bobby, Tana, Jennifer, Lori, Justin, Kristen and both LAC chairs, Kat and Bobbie, Anne and Alex has been the highlight of my career and I can not wait to serve as your President next year as we Ride into the next century of TACRAO at the beautiful Hyatt Regency Hill Country Resort and Spa.



BOBBY'S BULLETIN



Bobby Lothringer
Southern Methodist University
Past President

Greetings TACRAO!

As I write this, we have 125 newcomers registered to attend the 100th TACRAO Annual Meeting in Lubbock! We are planning a great pre-conference newcomer reception and have selected a special gift for those first-time attendees who come to the reception. In addition, we are inviting all TACRAO members to attend the newcomer orientation session Sunday prior to the Exhibitor Reception to help us welcome our newcomers and also learn more about this wonderful organization.

Newcomers will have their own private reception on that opening Sunday from 5:00-5:30 with the current TACRAO Executive Committee and the past presidents, and then from 5:30-6:00 we will move into the Civic Center theater for the opening welcome and orientation for not only the newcomers, but for all of the members of TACRAO. So, if this is your first TACRAO, you will not want to miss this important introduction to our organization!

We also have some important TACRAO business items to take care of at this year's conference. On October 1st, every active member should have received an email from me through the TACRAO MemberClicks system presenting to the organization four proposed amendments to the TACRAO Bylaws. We will have open discussion and Q&A concerning these amendments at the Town Hall Meeting on Monday, Nov. 8th, at 3:50 p.m. The organization will then vote on the adoption of these amendments at the annual business breakfast meeting on Wednesday, Nov. 10th. Please take the time to review these amendments and bring your questions to Town Hall!

With that, this is my last-ever newsletter article as a TACRAO executive officer. It has been a pleasure to serve this organization and all of you, and I look forward to continued future service through regular committee work.

See you in Lubbock!

TANA'S TIDINGS



Tana Miller
West Texas A&M University
VP for Records & Registration

We are so excited to see everyone in a few short weeks in Lubbock, Texas for TACRAO! It is really hard to believe it has been two years since we have met in person! We anticipate a great conference with over 100 sessions and many opportunities to share with colleagues. The Lubbock LAC has done a great job of getting exhibitors signed up to attend and sponsor the meeting events. Our theme for the Big Event – Greased Lightning – is very appropriate since Lubbock is the home of Buddy Holly! Come ready to learn and have some fun! You might even be surprised with an appearance from the Pink Ladies and the Thunderbirds!

I have enjoyed serving TACRAO as VP for Records and Registration and look forward to another year working to plan the 2022 San Antonio TACRAO Conference! I encourage everyone to get involved and submit a session proposal for next year and fill out the "I'm Available" form so we can plug you into one of many volunteer spots available to serve. See you all in Lubbock!

Remember to bring a jacket for the cooler evening temperatures experienced in the Lubbock area (temps can range from a low of 36° at night to a high of 63° during the day) and be ready to enjoy a great conference! See you in November!

BEAL'S DEALS



Jennifer Beal
North Central Texas College
VP for Admissions

It's the FINAL COUNTDOWN to the 100th Annual TACRAO conference in Lubbock Texas. We are so excited to finally be able to see everyone in person. The amount of sessions that have been submitted is amazing and shows that we have all learned so much over the last year and we are excited to share with all of our TACRAO colleagues. This year we have over 100 amazing session to choose from. Our Exhibitor area will be jam packed with awesome companies ready to show you their latest product or service.

We hope to see you all at Cook's Garage for our Greased Lightning themed Big Event. Everyone bring your poodle skirts and greased hair and come out to enjoy great music and fantastic food.



"Why, this car is auto-matic. It's system-matic. Its hyyyyydro-matic. Why, it's greased lightning!"
—Danny

We hope that you enjoy the great conference that has been put together by your TEC Board and encourage you to get involved. If you would like to be part of the fun fill out your I'm Available form now!
Thank you for allowing me to represent TACRAO in the position on Vice President of Admissions this year. It has been an honor to serve you all.

Excited to see you in the 806!

TECH TALK WITH JUSTIN



Justin Schilke
Rice University
VP for Information Technology

Greetings from Houston!

The LAC and TEC have been working very hard to get things ready for TACRAO's 100th Annual Conference. We really hope that you can join us in Lubbock for what is sure to be an informative and fun conference and a step into what we remember our lives to have been before seemingly everything turned virtual over a year and a half ago.

You should be sure to download the Guidebook for the conference here. You can also use this QR code:

This is being updated regularly with conference information, and you should be able to start building your schedule now. If you experience any difficulties with it, please don't hesitate to reach out to me at vpit@tacrao.org.

We are also still working on the listserv transition, but expect to hear more about that in the weeks/months to come.

Last, thank you to Bobby for his service to TACRAO and on the TEC. He's been a great mentor to me on TEC and in the profession, and I'm thankful for his contributions to the organization.

KRISTIN'S COLUMN



Kristin McDonald-Willey
Amarillo College
Secretary

Greetings everyone! I hope you are all experiencing a wonderful fall semester.

TACRAO's annual conference is fast approaching and I am really looking forward to learning from you and seeing you all again soon.

Membership Dues
As a reminder, if you've not yet paid your 2021-2022 membership dues, these fees were officially due at the end of our fiscal year (8/31/21). Your institution needs to be up-to-date on your dues payments to access the College Day/Night schedule, maintain membership voting rights, and to keep all of your other TACRAO membership perks.

If your institution has had any issues with payment or you need assistance with accessing the Day/Night schedule, please don't hesitate to contact me for assistance.

Membership Management
Do you ever find your unsure how to manage or navigate your account? If you are looking for information, many answers can be found in our FAQ, the TACRAO "Quick Links", and on the other areas of our Web site.

Questions and Support
As always, please send me your questions or let me know if you need additional support.

Take care!

LORI'S LETTER



Lori Zerr
The University of Texas Health Science Center at Houston
Treasurer

Greetings from Southeast Texas!

The Fall 2021 semester is flying by, and I hope each of you are staying safe & healthy as you serve the students of Texas.

I am so excited to see everyone in a few weeks in Lubbock! The 2021 LAC has been working tirelessly to make the 100th Annual Conference one of the absolute best! The Vice Presidents have done a terrific job in securing presenters for a wide range of session topics – there will be something for one and all. The Big Event promises electric fun and great music! And everyone will have CenTACRAO in their sights at the Battle of the Regions!! If you haven't registered yet, it's not too late!

TACRAO is financially strong, and the TEC is cost conscious and diligent in ensuring that we manage the funds wisely. The annual audit of our organization's finances will occur at the Annual Conference, and I will give a summary report of the financials at out Wednesday Business Meeting. Please don't hesitate to contact me with any questions concerning the finances of the organization.

Just a reminder that TACRAO utilizes WorkSuites in Plano as our official mailing address. Our address changed last year (CURRENT: 5700 Tennyson Parkway, Ste 300, Plano TX, 75024), so if your institution mails checks for invoices please be sure to update the address with your business office. Our mail is collected at the WorkSuites facility in Plano and periodically forwarded to me in Houston; therefore, there is a potential two- to three-week delay in mail reaching me. Please be mindful of this if you are mailing checks for conference registration!

If you aren't already, consider getting involved in TACRAO. The sustainability of our great organization depends upon the involvement of a diverse group of professionals like yourself! There are lots of roles to fill each year, and not all of them require attendance at the conference. Visit the Get Involved page on the TACRAO website to learn more, and to complete the I'm Available form! If you still aren't sure, feel free to talk with anyone on the TEC.

I'll see y'all in Lubbock!

LUBBOCK CONFERENCE CHAT





LOCAL ARRANGEMENTS COMMITTEE CO-CHAIRS

Kat Livingston
Texas Tech University

Bobbie Brown
Texas Tech University

The 100th Annual Conference is quickly approaching, and the LAC is excited to welcome you to Lubbock November 7-10, 2021! Sessions will take place at the Lubbock Memorial Civic Center.

Early Bird Registration ended on Friday, October 15th; however, there is still time to register for TACRAO 2021!

Be sure and make a reservation at one of the Conference Hotels. Each is located within walking distance of the Civic Center:
• Cotton Court Hotel (deadline is Friday, October 22nd)
• Doubletree (deadline passed)
• MCM-Elegante (deadline passed)

Special Events & Highlights

Sunday:
We will kick off the 100th Annual Conference with the President's Dinner & Opening Session Sunday evening. Please join us as we celebrate another century of success with a very special presentation from former US Army Black Hawk Pilot, Elizabeth McCormick!

Monday:
We will host the Recognition and Awards Luncheon, followed by our annual Don Palermo 5K/Fun Run. The Fun Run will end at Chimy's Restaurant & Bar, a local Lubbock favorite!

Tuesday:
In the evening, we will host our annual Big Event at Cook's Garage and whisk you back to the days of Greased Lightning! Please join us for dinner and drinks, as we dance the night away with the All-Star Band Emerald City!! Make plans to dress up in your favorite 50's attire! We will give away prizes for best costumes.

Register today! See the conference website for details!

SAN ANTONIO CONFERENCE CHAT



LOCAL AREA COMMITTEE CO-CHAIRS

Alejandra Holt
University of Texas at San Antonio

Anne Delgado
University of Texas San Antonio
Health Science Center

As we prepare for the annual conference next month in Lubbock, San Antonio LAC Co-Chairs have been busy preparing for next year's annual conference by shadowing Lubbock LAC Co-Chairs. We hope you are excited about Lubbock! But we are looking forward to hosting you next year in historic San Antonio.

We will be hosting you at the Hyatt Regency Hill Country Resort, November 6-9, 2022 in San Antonio. The annual conference and hotel accommodations will be held at a secluded, historic ranch land with 300 acres of exceptional amenities, comfort charm and authentic Texas hospitality. It is located on the North West side of San Antonio, next to Sea World and 20 minutes from the downtown River Walk.

We are looking for LAC members in and around San Antonio to help us. As many of you know, it takes a great deal of helping hands to make our annual conferences successful. So if you are interested, please feel free to contact us directly.
Finally, we invite you to come by our booth in Lubbock and chat with us!
downtown, it's only a few minutes on the highway to visit the Alamo and other downtown attractions.









REGIONAL ANNOUNCEMENTS

UNIVERITY OF NORTH TEXAS

UNT would like to welcome new Admissions Officers, Monserrat Navarro, Jazmin Gamez, and Geoffrey Johnston.

TEXAS STATE UNIVERSITY



We are pleased to announce the appointment of Ms. Martha Fraire-Cuellar as the University Registrar, effective September 1, 2021.

She began working as a student assistant in the Registrar's Office at Texas A&M University-Commerce in 1996. In 2002, Ms. Fraire-Cuellar started her professional career in an entry-level position in the Registrar's Office at Texas A&M International University. She quickly progressed through the ranks and became the Associate Registrar there in 2004.

Ms. Fraire-Cuellar joined Texas State University in October 2006 as Associate Registrar. She brings 17 years of experience as an Associate Registrar to her new role at the university. Her leadership and management experience includes direct supervision of transfer advising, NCAA compliance certification, Veterans Affairs, graduation planning, student records, registration services, and class scheduling management. Ms. Fraire-Cuellar's professional expertise has afforded many opportunities to present at conferences and serve as a consultant to other public universities in Texas.

She has served as interim University Registrar since March 1, 2021. One reference described her leadership, "Her openness to suggestions, willingness to shift gears when necessary, and adaptability to the continually changing needs of a complex university system indicate that she has the "right stuff" for this position."

Ms. Fraire-Cuellar earned a Bachelor of Science in Business Administration from Texas A&M University-Commerce and a Master of Business Administration from Texas A&M International University.

Please join in congratulating Ms. Fraire-Cuellar on her appointment as the University Registrar.