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M E M O R A N D U M

July 17, 2018

TO: Leaders in Higher Education

FROM: David W. Gardner

SUBJECT: Invitation to Register: 2018 Advocating for Emergency Aid Programs in Higher Education Statewide Convening (Sept. 10-11, 2018)

I invite you to register for the 2018 Advocating for Emergency Aid Programs in Higher Education Statewide Convening to be held Sept. 10-11, 2018 at the Hilton Austin Airport Hotel (9515 Hotel Drive). The keynote and plenary speakers for the convening are: Dr. Timothy Renick, Vice President for Enrollment Management and Student Success, Vice Provost, and Professor of Religious Studies at Georgia State University and winner of the 2018 Harold W. McGraw, Jr. Prize in Education, and Dr. James Sullivan, the Rev. Thomas J. McDonagh, C.S.C. Associate Professor of Economics at the University of Notre Dame and cofounder of the Wilson Sheehan Lab for Economic Opportunities.

As part of helping the state meet the goals of the higher education plan, *60x30TX*, this event will focus on the benefits and impact of emergency aid programs on student persistence and completion. We hope you will join us for a deep dive into best practices and also to learn about the benefits, challenges, and future of providing emergency aid for college students in Texas.

The afternoon briefing on Monday, Sept. 10 (2:00 – 4:30 p.m.) is designed for regents/trustees, chancellors/presidents, chief academic/ instructional officers, vice presidents of student affairs, and other higher education executive leaders. An exclusive networking event from 4:30 – 6:00 p.m. will follow. Institutional representatives will be encouraged to offer input into policy recommendations for emergency aid programs in Texas, as well as apply for mini grants to improve or expand their existing emergency aid programs.

The full-day convening on Sept. 11 is designed for "hands-on" higher education managers and staff members who will create, enhance, or manage the day-to-day operations of emergency aid programs on their campuses. This day will also include nonprofit and community-based organizations, stakeholders, and philanthropists interested in emergency aid programs. All are welcome to attend both days.

Registration is now open at www.60x30TX.com/events. Please direct any questions to Program Coordinator Monique Lee Whitley at 512-427-6584 or Monique.LeeWhitley@thecb.state.tx.us.

Attachment

c: Presidents and Chancellors, Texas Institutions of Higher Education
Vice Presidents for Student Affairs, Texas Institutions of Higher Education
Chief Academic Officers, Texas Institutions of Higher Education
Deans of Education, Texas Institutions of Higher Education
Directors of Financial Aid, Texas Institutions of Higher Education
University Institutional Research Directors, Texas Institutions of Higher Education
Directors of Marketing and Communications, Texas Institutions of Higher Education
Jacob Fraire, Texas Association of Community Colleges
Ray Martinez, Independent Colleges and Universities of Texas
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