TACRA

Texas Association of Collegiate Registrars and Admissions Officers

TACRAO Fall 2016 Newsletter



Darla's Dialogue

By Darla Inglish, TACRAO President

As fall rolls in, we find the crisp air refreshing. As the new season begins with recruiters hitting the road, and state reports being due…..we find ourselves day-dreaming, and our thoughts turn to TACRAO! So grab a pumpkin spice latte or some other fall beverage, and take a moment for a mental break to stop and enjoy this edition of the Fall TACRAO Newsletter.

Fall is also a time of year where we celebrate Thanksgiving. *One of the many things I am thankful for is the blessing that TACRAO has been in my professional career*. I am also thankful for the many friendships that I have developed through this organization. Serving as President this year has been a busy and wonderful whirlwind. As we ramp up to make the last preparations for the conference **November 13-16** in Horseshoe Bay Resort, I want to thank all of you for the contributions you make at your respective institutions which truly *do make a difference in the lives of our students.* I also want to thank the membership as a whole for what you do for the TACRAO organization, and for granting me this opportunity of a lifetime to serve in this role. People like us have been receiving professional development in our admissions and registrar roles for a century now through our TACRAO organization! Quite an awe-inspiring thought. Technology, policies, and even fashions may have changed a lot during this past century, but the heart of what we do has not. We make a difference every day by helping our students achieve their educational goals and reach for their dreams.

I want to take this last opportunity as President to thank all of those who have worked so hard alongside me this year, and to assure the membership that their organization will be in great hands under the leadership of ***Irene Robinson***, President Elect. ***Paige Bussell*** and ***Leticia Bazan,*** you have been a "dream team" of VPs getting our sessions together and with your well thought out ideas on how to improve things. ***Diane Brice,*** you have been a "treasure" of a treasurer," so helpful and able to make sense out of the many financial reports; while ***Michelle Walker***, your amazing gift of kindness and superb professionalism while working with dues, databases, websites and the like, sets an example we all aspire to emulate. ***Kim Taylor*** and ***Brenda Schumann***, I have been doubly blessed to have you serving as LAC co-chairs. Our organization will reap the benefits of your wonderful efforts very soon. Thank you both so much! Thank you also to ***Berri O'Neal*** and her regional editors for producing this year's newsletters; and to ***Lorri Morris*** for her exhibitor expertise in bringing exhibitors and sponsorships to our conference.



My advice to those of you who are new to the profession or new to TACRAO is to jump in and become involved and allow TACRAO to benefit you professionally. If you have not already registered for the conference, please do so now, before the early bird rate ends on **October 7.** You will find the registration link at: http://sites.utexas.edu/tacrao2016/ . The time is not far away until we meet at Horseshoe Bay! So pack your bags, because instead of getting your kicks on Route 66, we are going to have some fun, heading up or down 281! I cannot wait to see you all there!

Guess That Year!

At a TACRAO Annual Conference, attendees were to dress in costumes to represent different decades. Pictured: (top), l to r: ***Greg Jones*** formerly of MSU admissions, with ***Barb Merkle,*** retired MSU Director of Admissions (1940s), and ***Billye Tims,*** retired Registrar of MSU representing the 1970's. (bottom) l to r, ***Jamie Wilson*** and ***Darla Inglish*** represent the 1950's.



The first TACRAO member to log onto TACRAO's Facebook page and name the city and the year when this conference was held, will win a $20 Target gift card!

Good Luck!





Irene's Ideas

By Irene Robinson, TACRAO President-Elect

I can't believe it's already the fall season when we start drinking pumpkin spice lattes, we start seeing the beautiful orange, red and golden colors in the trees, we get caught up with Cowboys football games and we start looking forward to conference in November.

The LAC 2016 and the entire Executive Committee have been working diligently to bring you a superb conference. Hopefully you have already registered for the conference – if you haven't, please do so soon! Our Vice Presidents, Leticia Bazan and Paige Bussell and the Session Planning Committees have done an excellent job in bringing you very interesting, informative and creative sessions. I promise that you will not be disappointed!

For the past several months, I've been busy contacting and appointing members to serve on the 2016-2017 Standing and Session Planning Committees and I'm very happy to say that all of the committees are filled and ready to start working. I've been able to utilize all of the members who completed the "I'm Available" forms. Thank you so much to all of you. Your willingness to serve is instrumental in TACRAO's success. For those members who will be serving on committees in 2016-2017, please be on the lookout for an email from me very soon indicating the day/time/location for the Committee Luncheon.

I have learned so much this past year as your President-Elect, and I thank ***Darla Inglish*** and ***Chuck Kettlewell*** for their expert direction and gracious support.

See you all at Horseshoe Bay Resort!

ATTENTION NORTH TEXANS!

The North Texas Council of Colleges and University Registrars and Admissions Officers (NTCCURAO) is excited to announce the return of this group along with our Professional Development events for our region. We hosted a successful event for Admission Counselors in July at UNT-Dallas and will be hosting another event for Front Line/Administrative Staff on Oct. 6th and 7th at the Collin Higher Education Center. Registration for these events can be found at www.tinyurl.com/ntccuraopdday. **The registration fee is $15** and can be paid by check or cash at the door. Topics for this event include "Work/Life Balance", "FERPA Made Easy", and "Customer Service Tips".

The **NTCCURAO** leadership (***Dustin Gerstenfield*** – President, TCU; ***Nichole Mancone*** – Vice President, Tarrant County College; ***Tiffany Wendt*** – Secretary/Treasurer, TCU) is excited about the response to these events and hope to continue them going forward.

Planning for future events and Spring elections will be discussed at the Regional meetings at the TACRAO Conference.

We hope to see all of our fellow North Texans at one of our upcoming events/meetings!

TACRAO Annual Conference 2016 Update

LAC Co-Chairs, Brenda Schumann & Kim Taylor,
The University of Texas at Austin



Join us for three days filled with sessions, roundtables, and special events. TACRAO 2016 is a great opportunity to network with your peers around the state and build professional connections that can last a lifetime. Below are events that provide opportunity to relax, reflect, learn something new, and connect with each other:

- *Don Palermo Memorial Golf Tournament*- Wake up early on Sunday to play Horseshoe Bay's Ram Rock course
- *Fred Russell Pre-Conference Strategic Enrollment Management Workshop*-Learn the Core Concepts of SEM
- *President's Dinner and Opening Session*-A hands-on, interactive experience
- *TACRAO Fun Run*- Whether you run a 10-minute mile or walk a 45-minute mile, come join us for some fresh air and fun
- *Big Event: TACRAO Wild West*-Boot-scootin', gamblin', and some good ol' fashioned Texas cuisine. Bring your poker face!
- *Battle of the Regions: TACRAO Texas Showdown*-Fierce competition but good-natured fun while defending your region's honor
- *Karaoke Lounge & Dessert Bar*- Sing, dance, and laugh at *with* your friends while you enjoy delicious treats

Additional conference information can be found at the conference website: http://sites.utexas.edu/tacrao2016/

We look forward to seeing you in beautiful Horseshoe Bay!



Michelle's Measly Musings

By Michelle Walker, TACRAO Secretary

Another day, another dollar; a new semester, another scholar. Or in my world, another day, another app; a new semester, I'll need a nap!

Reminder, TACRAO invoices are available online for the 2016-17 membership renewals. 170 invoices were posted in early August. Your institutional contact was emailed concerning the new invoice and has access to the invoice in Member Services. As of September, ~95 institutions have paid their membership fees (and I have posted the payment) for the 2016-17 year and ~75 have not. Reminder emails will go out to those who have not paid at this time. Please be aware that memberships expired on August 31 so access to the College Day/Night Program Schedule is no longer available until membership is renewed. If you need access to the schedule while payment is being processed, let me know.

Subscription invoices were generated for 244 institutions for the 2016 -17 recruitment season. As of today, we have 198 paid subscribers resulting in income of $49,500! There appears to be a great deal of enthusiasm to participate in our recruitment programs! I applaud the hard work of our **High School Relations Committee** for coordinating a great recruitment season!

TCCNS invoices will go out in the next couple of weeks. Please be expecting them and encourage your purchasing office to process them quickly.

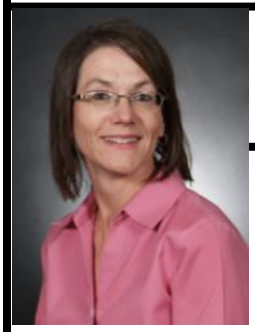
Thank you for your patience in this busy time! I have talked to a lot of admissions folks over the few months and they are always so nice and so appreciative of what TACRAO does for them. That is one of the best parts of my position!

Looking forward to seeing you at our TACRAO Conference in Horseshoe Bay. Please let me know if I can help you between now and then, 979-458-5123 or mbwalker@tamu.edu.

Michelle's Joke of the Day

What do you call a dog with no legs?

It doesn't matter, he's not coming anyway! :) :)



Diane's Dollars

By Diane Brice, TACRAO Treasurer

Hello TACRAO Friends,

I hope your fall semester is off to a great start. I don't know about you, but the summer flew by us. Who am I kidding, this year has flown by!

I am finalizing the annual financial reports to turn over to the Audit Committee for their inspection and busy updating the Treasurer's procedure manual to be ready for our new Treasurer, *Jeremy Dorman.* Don't forget TACRAO now uses a mail-forwarding service that delivers all mail to the treasurer. These include payment checks for the membership dues, the college day & night subscriptions, the annual conference registration and the summer meetings registration. The treasurer deposits the checks in the appropriate bank accounts. We also keep financial records electronically in Dropbox, which makes it much easier to share with the Audit Committee and TEC members. Having said that, you should know it takes approximately 10 to 15 days for mail to reach me. TACRAO is financially strong due to the TEC and their diligence in ensuring that we remain cost conscious to bring you another balanced annual financial report. Please do not hesitate to contact me concerning the finances of the organization or any questions that you may have.

On a personal note, it has been a pleasure serving you as treasurer for the past two years. I have enjoyed working with your TEC who are a great group of professionals who have become friends that I will cherish forever. I am looking forward to seeing all you in Horseshoe Bay.



SouthEast Texas Sound Bytes

By Laura Divine, College of the Mainland

Hope everyone is having a great start to the 2016-2017 academic year. I know this is the Fall newsletter, but it sure feels more like summer. Hopefully, some cool fronts are on their way soon! It was great seeing everyone at our ApplyTexas/Speede conference this summer and I look forward to our annual TACRAO conference in Austin at Horseshoe Bay.

We are in need of a host school for our **SETACRAO** conference in Spring 2017. If your school is interested in hosting the **SETACRAO** conference. Here is your chance!!! Do you know of someone that would like to serve as a **SETACRAO** officer or interested in a leadership opportunity? Please contact ***Melissa Easley*** at melissaeasley@tamu.edu or call her at 979-458-0952.

UTHealth Houston

August 2016 graduation and fall 2016 registration cycles are in the books! **UTHealth** has exceeded the 5000 enrollment plateau for the first time. Reaching milestones always seems to add excitement and increased energy to the campus.



In keeping with the "The many Faces of UTHealth" theme, there have been changing faces in the Office of the Registrar. ***Natalie Gastineau*** left us in August to begin her sophomore year as a UH Cougar. We wish her an awesome year and know that she will be successful. In September, ***Denise Pinales***, began a 3 month assignment as a Support Assistant. This is Denise's first job out of high school and we hope to teach her lots of "Good" habits. Also in September, ***Jennifer Perez,*** Senior Support Assistant, transferred from the Registrar's Office to the Office of International Affairs. Jennifer did an outstanding job providing customer service to our medical and DDS students, as well as, her co-workers. We appreciate Jennifer and wish her all the best in her new position.

Here at **UTHealth** we ascribe to the old adage that, "If you are standing still then you are actually moving backwards." Therefore, we will begin a yearlong upgrade project of our student system in October 2016. We keep saying that this is primarily a technical upgrade yet we have hired Sierra-Cedar to assist us. The project includes an overhaul of the student/faculty interface, fit-gap sessions with functional and technical consultants to determine where process efficiencies can occur. We are currently on Campus Solutions version 9.0 and this will be an upgrade to 9.2. So, what is the battle cry from UTHealth Office of the Registrar? Com'on, October 2017!



West Texas Whistlings

By Andrea Rangel, South Plains College

Amarillo College After visiting **Odessa College** during the fall 2015 semester and learning more about their push to offer more 8 week classes, **Amarillo College** began working toward this same goal in hopes of increasing success rates. Offering more 8 week sections spring 2016 than ever before, did just that. We were able to increase student success in all courses by 2.83%. The next goal is to offer a minimum of 80% of all classes in an 8 week format.

Amarillo College has also opened a Student Advocacy and Resource Center. The goal of this center is to assist students with the top ten needs that often prevent students from earning that degree or certificate. These needs include, but are not limited to Shelter/ Affordable Housing, Utilities, Transportation, Food, Clothing, Shoes and Coats, Childcare, Substance Abuse Counseling, Medical/Dental/Vision Assistance, Counseling and Legal Assistance. We have formed many Community Partners with a goal to drastically reduce the poverty in the Amarillo Area by helping students train for living wage jobs. We are excited about the Center. If you are in the Amarillo area, stop by for a visit or check us out at www.actx.edu/socialservices.

Midland College

Warm wishes go out to ***Patti Loftin*** who retired from the Registrar's Office after working at **Midland College** for 15 years. The new "Pathways" advising system is working great and is being well received by students and staff.

South Plains College



Ryan C. Gibbs, Ed.D., former assistant vice provost at Texas Tech University, has been appointed vice president for academic affairs at **SPC.** ***Gibbs*** joined SPC on Aug. 1. He succeeds Dr. Robin Satterwhite who officially became the president of **South Plains College** on July 1. Prior to the TTU position, Dr. Gibbs served five years as the Director of Admissions and Recruitment at Midland College in its Student Services Division.

Welcome to SPC, Dr. Gibbs!

Kathryn Perez, formerly the Coordinator of New Student Programs at **South Plains College**, was named Associate Dean of Students this summer.

Congrats Kathryn!

Texas Tech University



Jamie Hansard has been named the new Executive Director for Undergraduate Admissions at **Texas Tech University.** She has been at Tech since 2007, and now leads the Undergraduate recruitment and admissions administration for the university. (Jamie has served on the TACRAO Executive Board in the past.)

Congrats Jamie!



Ethan Logan was named the Assistant Vice President for Enrollment Management at **Texas Tech University** this summer. He has been at Tech 20 years.

Congratulations Dr. Logan!



North Texas News

By Dali Hatanville, Texas A&M University-Commerce

UTA welcomes three new recruiters: **Eric Mason**, **Ariana Rodriguez**, and **Doria Wormbly**. Welcome to the team!

Congratulations to **Tiffany Brigham** and **Tony Talamantes** on their engagement and upcoming wedding!

Congratulations to **Lani Gordon** on her engagement and upcoming wedding!

UNIVERSITY OF TEXAS ARLINGTON

Online Colleges placed **Midwestern State University's** radiologic science program first in the nation of online radiologic science programs using six weighted requirements.

Kyle Wilson, Dallas Baptist University graduate and son of MSU Associate Registrar **Jamie Wilson** and husband Ron Wilson; will marry Holly DeLoach on November 12, at Winfrey Point in Dallas.

Jamie Wilson, Associate Registrar, will receive her 25 year service pin; and **Darla Inglish**, Registrar, will receive her 30 year service pin from **Midwestern State University** at a luncheon October 7.

MIDWESTERN STATE UNIVERSITY

Last summer **John Hall**, Southern Methodist University celebrated his 45th year at SMU and in the business. John joined SMU on July 1, 1971, as the Manager of Records Operations and Reporting.



John reflects back on the last 45 years, "The University Registrar, Don Renner, took me to my first TACRAO conference in November 1973 at the Hilton Inn in Dallas. Don Cates, at West Texas State University, was TACRAO president.

My second TACRAO in 1974 is among the most memorable. The conference was held at the Sheraton Lincoln in Houston. Charlie Bay, at Tarrant County Junior College District, was president. During the opening reception a fire broke out on the roof in a water pump and everyone had to evacuate. We were given wax candles and walked down several flights of dark stairs with our dripping candles to the street. Several hours later we were allowed into our rooms, but the hotel had no water service. Some members toughed it out, some found other lodging nearby and some of us were able to call friends in the area to come get us for the night. Water service was eventually restored. Charlie dealt with this with his usual great composure, and the conference ended on a high note.

I had the privilege to serve as TACRAO president in 1986-87. Our conference was at the St. Anthony Hotel in San Antonio. We were headed to another property being built where we would be the very first conference, but several months before the conference the workers walked off the job site as the developer wasn't paying them. LAC Chair, Budge Mabry and I scrambled and found that the St. Anthony had an opening and we ended up having a great conference.

SMU has given me 45 great years of support and TACRAO has given me 43 years of great experiences and many friendships."

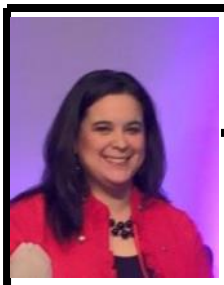
It is with great pleasure that the Registrar's Office at Texas Christian University welcomes **Dustin Gerstenfield** as the new Assistant Registrar. Dustin began on July 1st, and has already had a strong impact on the office. He is a great addition to the group.

TCU

Gary Ray, Vice President for Enrollment Services, is leaving TWU to take a similar position at Texas State University in San Marcos.

Dr. Barbara Lerner, Associate Provost for Undergraduate Studies and Academic Partnerships, has been named the Interim Vice President for Enrollment Services.

TWU TEXAS WOMAN'S UNIVERSITY



Linked To Leticia

By Leticia Bazan, TACRAO VP of Admissions

Session Planning Committee	Presentation
Access and Equity	A VA Success Center: A Model for Veteran Student Success
	Empowering Women: Part 1
	The Professionalism Portal: A Tool for Addressing Misconduct
	FERPA Implications for Disability Services
Certification and Legal Issues	State Reporting Update - Session I
	Hazelwood Act Update
	Round Table: Texas Residency
	Texas Core Curriculum (Assessment of Core Objectives)
	Updates to TSI and other related issues for Universities
Data Collection and Technology	The Power of SharePoint
	System Security in the Registrar's Office
	Course Waitlisting: The good, bad, and ugly
	Schedule & Plan with Student Planning
Health Sciences, Graduate and Professional Schools	HIPPA and FERPA--Understanding the Difference.
	How Do You Do--the Recruiting and Application Process
	Academic Ceremonies for Health Science/Graduate/Professional School Programs
	Financial Aid for Health Science/Graduate/Professional School Students
Management Organization & Professional Development	The Care and Feeding of your IT Staff
	Somebody Should Have Told Me!
	Higher Education Moving Company - How to Cope when you transition to another institution or department!
	Sandwich Generation - Balancing Work and Personal Life
Registration and Record Management	Making Commencement Accessible!
	National Council for State Authorization Reciprocity Agreements
	Full Steam Ahead with Reverse Transfer
	The visual transcript: The next evolution of the academic record
Strategic Enrollment Management	Role of Admissions Officers and Registrar's in Institutional Planning
	Doing more with less in SEM
	60X30 TX plan
	Marketing for Recruitment and Retention
Student Success	Vanilla Orientation? Think Again, Orientation at a Health Science Center is a Rainbow of Colors.
	Students, students everywhere, but how to use them effectively?
	Creating a One-Stop Student Services Center (U Central): Improving Quality through the Integration of Services
	TSI Panel Discussion
Undergraduate Admissions	The Walking Dead
	Measuring Success Beyond the Funnel
	Social Media and Recruitment
	The Redesigned SAT
	Growing up in Admissions



East Texas Eavesdroppings

By Lynda Langham, Stephen F. Austin State University

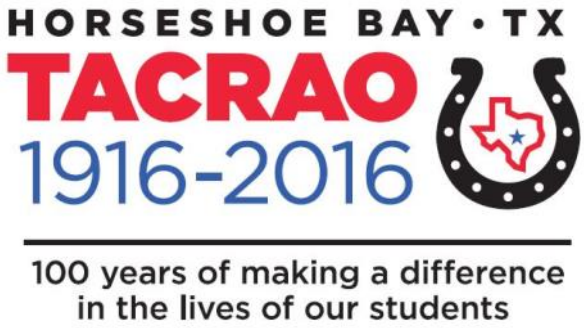
Stephen F. Austin State University

Admissions: *Monique Cossich* (Executive Director of Enrollment Management) and her husband *Marc* (Executive Director of Public Safety/Chief of Police) along with their 5 year old son, *Laine* are happy to announce the final adoption of *Elijah Wyatt* on August 25th. They also welcome two foster daughters to their family.

Admissions wants to welcome *Kim Deckard, Ryan Brown-Moreno* and *Kendall Dotson* to our recruiting team.

Registrar's Office: SFASU is re-envisioning student success and has many new initiatives underway. Enrollment is up this fall, and it's great to see a new class of freshmen learning the SFA way! Fall is in the air, and Lumberjack football is successfully underway, along with Ladyjack volleyball and soccer.





Stay tuned to the TACRAO Listserv for updates from your Vice Presidents, Paige Bussell and Leticia Bazan for details on sessions to be held at **Horseshoe Bay!**

Also, condolences to our Vice President, ***Paige Bussell***, on her loss this week of her mother-in-law.

Paige, you are in our thoughts and prayers.

2015-2016 TACRAO Executive Committee

President
Darla Inglish, Midwestern State University

Past-President
Chuck Kettlewell, The University of Texas Southwestern Medical Center at Dallas

President-Elect
Irene Robinson, Alvin Community College

Vice President for Admissions
Leticia Bazan, Texas A&M University-Corpus Christi

Vice President for Records & Registration
Paige Bussell, Texas A&M University-Commerce

Secretary
Michelle Walker, Texas A&M University

Treasurer
Diane Brice, Amarillo College

Local Arrangements Committee Co-Chairs (Ex-Officio)
Brenda Schumann and Kim Taylor, The University of Texas at Austin

