TACRA

Texas Association of Collegiate Registrars and Admissions Officers

TACRAO SUMMER 2015 NEWSLETTER



CHUCK'S CHANNEL

BY CHUCK KETTLEWELL, TACRAO PRESIDENT

Your TACRAO Executive Committee, the 2015 Local Arrangements Committee, and the TACRAO Session Planning Committees has been diligent in their respective preparations for **TACRAO 2015:** ***Reaching New Heights Through Innovation, Imagination and Collaboration***.

TEC made its first venture into the world of **virtual meeting** in March and gathered via the wonders of Cyberspace to address a very healthy agenda. We are hopeful that one TEC meeting each year will be conducted in this manner to ease the travel and out-of-office demands on the TEC members. While this method has its limitations and requires reliable technology to pull it off successfully, I believe we found it to be a worthwhile venture for the early-spring meeting. Everyone left the meeting with a full slate of important tasks to address prior to our next (in person) meeting at that occurred a few weeks ago at the Houston Hyatt Regency June 28-30. The 94th Annual Meeting promises to be a highlight of the year with what we expect will be record-setting attendance! The Houston LAC already has already introduced many new and intriguing wrinkles to the agenda and their dedication to this meeting has been inspirational - to say the least!

But TACRAO does not rely on the Annual Meeting alone, there is so much more. As are in the dog-days of summer, the University Issues, Community College Issues, and Technology Standing Committees host their stunning array of summer meetings. Please note the TACRAO webpage (www.tacrao.org), listserv announcements and *Newsletter* information regarding upcoming deadlines and registration information. The meetings are always full of information and legislative updates – particularly during a legislative year like this one. Please make plans to attend.

Summer Meetings/Austin, Texas

University Issues Meeting ***(can still register!)***
July 14-15, 2015
DoubleTree Hotel (6505 N. I-35)

Community College Issues Meeting ***(at maximum capacity)***
July 16-17, 2015
DoubleTree Hotel (6505 N. I-35)

With the numerous important issues that presently face the entire TACRAO membership as a whole, there is no better time than the present to ramp up your engagement to better prepare you professionally for the benefit of your institutions and your students! These issues include legislative mandates, increased performance with decreased funding, reverse transfer initiatives, diploma mills, recruiting and retention initiatives, accreditation trends. Texas has new campuses coming on board this year as well with no less than two new medical schools opening in Austin and the Rio Grande Valley!

As your TACRAO Executive Committee continues it work to prepare for the upcoming meetings and address the constant changes within our profession, do not hesitate to reach out and do your part as well. Some schools have lighter loads, abbreviated work schedules – not mine! Nonetheless, the summer tends to present an excellent opportunity to clear your minds and prepare for the hectic school year that will be upon us all in the blink of an eye. I hope to see many of you at the summer meetings! I hope to see even more of you in **Houston** for the **94th Annual Meeting (Nov. 8-11)!**



Darla's Dialogue

By Darla Ingish

TACRAO President-Elect

Dear TACRAO, Sing along with me with me please.... I think it will be a familiar tune to most of you.....

"Summer TACRAO, had me a blast,
Summer TACRAO happened so fast.
Met a CB official, smart as can be.
Saw my friends, how lucky are we....
Summer days, drifting away, to uh oh, those Fall Registrations....

Well-a well-a well-a oooh
Tell me more, tell me more!
Did you learn very much?
Tell me more, tell me more?
Did you hear much from Chuck?[1]

Summer sun, something's begun,
But , uh oh, those CB reports!

Went to sessions, at Doubletree,
Save a chocolate chip cookie for me![2]
We learned information, it was non-stop.
We stayed awake, man can they talk![3]

Summer TACRAO – what you need EXACTO,
To get ready for those uh oh new fall RULES!

Well –a Well-a Well-a – ooooh
Tell me more, tell me more
How does A.B.E. work?
Tell me more, tell me more,
But, please don't give us more work.

Slower tempo now:
It 's not colder, but that's where it ends,[4]
Summer TACRAO, learning with friends.
Summer dreams, ripped at the seams,
But, Ahh, this fall there's TACRAO in HOUUU-STON!
TELL ME MORE, TELL ME MO—OO—ORE![5]
"

Footnotes:
1: ***Chuck Kettlewell,*** President of TACRAO
2. **Doubletree– warm from- the-oven cookies** when you check in
3. CB officials, known for their wealth of information
4. I mean, it's July in Texas for Pete's sake!
5. See you in Houston at TACRAO where we will learn even more together!

We are planning some really informative, educational, and professional growth opportunity sessions for you at TACRAO in Houston this fall. I am still learning my role as President-elect, and appreciating learning so much from all of my colleagues on the executive committee. The 2016 LAC co-chairs, Kim Taylor and Brenda Schumann, from U.T. Austin, and I made a site visit to Horseshoe Bay, where we will have TACRAO 2016. It was productive and exciting to visit that very unique future site for TACRAO and to envision how we will grow professionally together there. I know you are all so very busy in summer preparing for the incoming fall classes, orientations, summer grading and parts of term which are numerous. The TACRAO Nominations and Election committee, elected by you, are busy as well. Chaired by Bobby Lothringer of TWU, they are meeting in June and will be working to propose the next slate of officers for YOUR organization. Be watching for their announcements on the listserv and be sure to vote when the election opens!

If you still would like an opportunity to assist with TACRAO 2015, (or you can mark it specifically as for 2016), if you have not already done so, you can still complete an I'm available form at: http://www.tacrao.org/sites/default/files/files/Fillable%20TACRAO%20I'm%20Available_front_and_back-submit-2015.pdf
Or navigate to www.tacrao.org, click on the Organization Tab and scroll to the bottom to find a link there.
And until I see you at Summer TACRAO, or this Fall at TACRAO, I hope you enjoy those very busy Summer Nights (and Days)!





BECKI'S BUSINESS

BY BECKI GRIFFITH, TACRAO IMMEDIATE PAST PRESIDENT

"We make a living by what we get; we make a life by what we give."

–Sir Winston Churchill

As my time in serving a TACRAO presidential rotation draws to an end, one of my areas of focus is the newcomer event at the Houston conference this fall.

In the coming weeks, members of the Newcomers Committee (***Brenda Schumann*** of **UT**, ***Spencer Schacht*** of **Texas Tech,** and ***Stephanie Matlock*** of **Texas A&M**) and I are planning an exciting opportunity for those rich in experience to partner with those who are new to one of the enrollment professions.

When you see one of us reach out to the membership to be a mentor for the coming year, please respond and participate actively as a mentor.

Times change, practices change, the ways we do things change, but the process of becoming a savvy professional is so much easier when there are others to reach out to and get support from.

Whether you realize it or not, if you have five or more years of experience in one of the higher education enrollment professions, you have a significant contribution to make as a mentor.

The great news is, it's easier than ever to stay in touch with a mentee. Email or text them every once in a while. Make plans to get together, if possible, between meetings (if distance and schedules allow). Become friendly on a social media platform, if that works for both of you.

Churchill was on to something. At the end of the day, what matters most are the relationships we cultivate and the contributions we make.

Resolve to take on mentoring this year as an active commitment, not just one event to attend during the annual conference.

You won't regret it!



TREVOR'S TRUTHS, TALES, TIDBITS AND TANTRUMS

BY TREVOR THORN, TACRAO VP FOR ADMISSIONS

Greetings from Sam Houston State University, in the rainforest, AKA Piney woods of East Texas! As I sat at my desk, in the wet month of May, from the knee down for the ? day in a row, the lyrics to a Stevie Ray Vaughan song rolled through my head.

"Texas Flood"

Well there's floodin' down in Texas
All of the telephone lines are down
Well there's floodin' down in Texas
All of the telephone lines are down
And I've been tryin' to call my baby
Lord and I can't get a single sound

Well dark clouds are rollin' in
Man I'm standin' out in the rain
Well dark clouds are rollin' in
Man I'm standin' out in the rain
Yeah flood water keep a rollin'
Man it's about to drive poor me insane

Well I'm leavin' you baby
Lord and I'm goin' back home to stay
Well I'm leavin' you baby
Lord and I'm goin' back home to stay
Well back home are no floods or tornados
Baby and the sun shines every day

Despite all the rain and tornados, the Executive Committee has a great conference planned for you and your colleagues.

Many of you have responded to the emails for the "I'm Available Form" and we are truly grateful! For those of you that haven't but are interested, we welcome your volunteer time as it takes a village to put on a successful TACRAO event. Although it appears as though we have a full slate of sessions for TACRAO 2015 in Houston, we are certainly open to ideas in the event something does not pan out.

The Session Planning Chairs have reached out to many of you requesting ideas or fully planned out sessions and the response has been great! It would be good if we could get a few more sessions for Health Science, Graduate and Professional Schools ***Margret Duran*** and Strategic Enrollment Management ***Ginnifer Cie' Gee.*** We look forward to seeing many of you this summer at ApplyTexas/SPEEDE or the Summer Meetings, for those of you unable to attend, see you in Houston!



Paige's Post-Its

By Paige Bussell, TACRAO Vice President of Records and Registration

Hello TACRAO!!!!

I hope you all survived the massive rain we had over the last few weeks! I know for many parts of the state, it was much needed and appreciated! I hope you are all enjoying a busy summer! Speaking of summer- Don't forget to register for the Summer Meetings to be held in Austin, July 14-15 (Universities) and July 16-17 (Community Colleges). Information can be found at tacrao.org/event. (Community College registration is now at capacity.)

Your TACRAO Executive Committee recently held our 2nd meeting via phone/web conference. I'm happy to report we have over 115 currently proposed sessions for the 2015 94th Annual TACRAO Conference to provide you with the latest information and updates to better serve your institution. Confirmations for sessions will be going out soon but in the meantime, **President-Elect Darla Inglish** is busily helping us search for facilitators. If you or someone you know would like to volunteer to facilitate a session, PLEASE complete an I'm available form located at:

http://www.tacrao.org/sites/default/files/files/Fillable%20TACRAO%20I'm%20Available_front_and_back-submit-2015.pdf and return to Darla as soon as possible.

If you have never gotten involved but would like to, this is a good first step!

Until next time – stay safe & dry!

The TEC met in Houston on June 29th to plan the 2015 TACRAO Annual Conference to be held at the Hyatt in Downtown Houston, November 8-11th!





Maria's Mayhem

By Maria Aguirre, TACRAO Secretary

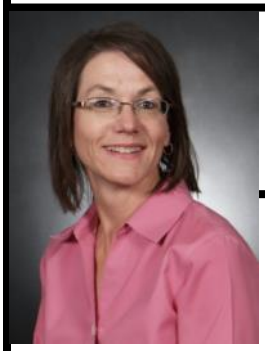
Being TACRAO Secretary feels like a fulltime jobJ. Subscription invoices to those colleges out of state that purchase access to the College Day/Night Fair schedule were posted to the database in May. Almost instantly, our loyal subscribers began to pay their invoices. Concerns with the download and sorting of the schedule was addressed with members of the TEC and ***Michael Talamantes,*** Chair of the High School Relations Committee. Michael has worked hand-in-hand to provide a useable document to both the subscribers and recruiters. There is an ever-increasing interest in the schedule from both the subscribers and high schools across Texas.

On May 22, final notices were sent to colleges and universities with outstanding balances for the FY15 year. A paid status is what gives access to the College Day/Night Program schedule. Membership invoices for the 2015-16 year will be going out in early August for those that have remaining current year funds and want to go ahead and pay. The following institutions have a balance with TACRAO for membership or additional members: **Brookhaven College, Cedar Valley College, Collin County Community College, Del Mar College, Lamar Institute of Technology, Mountain View College, Northeast Lakeview College, Northwood University, Texas A&M Health Science Center, University of Houston, University of St. Thomas and Wiley College.**

A list of revocation of membership was forwarded to the TEC for consideration at the June TEC meeting in Houston. These institutions have a two-year outstanding balance. They have been sent letters and emails multiple times. Since the notice, two institutions have cleared their balance. TEC will vote on the following institutions to revoke membership: **American InterContinental University, Austin Graduate School of Theology, Paul Quinn College, South Texas College of Law, Texas College and University of Texas Arlington-Ft. Worth Center.**

Purchasing/Procurement Offices:
Please update TACRAO's information in your system for faster processing of checks and credit card payments. Use the following: **TACRAO, 555 Republic Ave, Ste 200, Plano, TX 75074-5469**

TACRAO member institutions should access their roster and update the information prior to invoices going out early August, since in mid-July I will be taking a nice vacation.



Diane's Dollars

By Diane Brice, TACRAO Treasurer

Hello TACRAO Friends,

I hope your summer is going well and you will have a chance to take a break before the students come back.

The TACRAO Auditing Committee conducted the financial audit of the 2014 Local Arrangements Committee in March. ***Chuck Kettlewell*** graciously hosted us at his institution in Dallas. We were able to save TACRAO some money by not traveling to Waco for the audit. The Audit Committee members were ***Irene Robinson***, ***Andi Liner*** and ***Oscar Reyna.*** They applaud ***Lee Owens,*** LAC Chair, and ***Bobby Lothringer,*** LAC Treasurer for their efforts in making the conference a huge success. The conference savings can be contributed to the leadership of Lee and Bobby and will help future conferences be successful.

We have a two to three week delay in receipt of checks through our mail forwarding service. I will be working with the forwarding service to see if we can get mail forwarded on a more frequent basis. I am receiving all checks for the membership dues, the Day/Night subscriptions, and the summer meeting registrations. Checks are deposited and the appropriate accounts are credited. I am also managing the PayPal accounts for the summer meetings. We have a committee researching options for registrations and membership tracking to streamlining the payment process for the summer meetings.

TACRAO is financially strong and the TEC is diligent in ensuring that we remain cost conscious.

Please do not hesitate to contact me concerning the finances of the organization or any questions that you may have.

I wish all of you a great summer.



SouthEast Texas Sound Bytes

By Laura Divine, College of the Mainland



College of the Mainland welcomes their new College Connection Advisor-***Kody Allred***. Born and raised in West Valley City, Utah, Kody Allred is a first generation college student and began his educational journey at Salt Lake Community College. After graduating with his A.S. degree in Sociology he went on to graduate from Brigham Young University where he received his B.S. in Sociology and Latin American Studies after which he received his M.A. degree in Cross-Cultural Studies from The University of Houston-Clear Lake.

Kody strives to live by the JFK quote "one person can make a difference, and everyone should try" and he believes that all people can achieve their goals if pointed in the right direction and given the right tools to succeed. Being a College Connections Advisor allows him to share his personal conviction for higher education as a first generation graduate and only member of his family to attend college, with his enthusiasm for working with young minds as they progress and flourish in our dynamic and ever-changing society.

Sam Houston State University would like TACRAO members to know that the SHSU Registrar's office has changed their email address from ask.regstaff@shsu.edu to registrar@shsu.edu.

Lee College would like to announce they have hired ***Scott Bennett*** as their new full time Registrar. Scott's email address is sbennett@Lee.Edu and his office number is 281-425-6558. He will fill the big shoes that ***Becki Griffith*** left behind at Lee College. We welcome Scott to the TACRAO family!

2015 LAC Co-Chair Allison Dragon tees off at Top Golf during TEC!





2016 LAC Co-Chair Brenda Schumann slams a near hole-in-the-wall shot at Houston Top Golf!



West Texas Whistlings

By Andrea Rangel, South Plains College

WTACRAO met on April 20 at **Texas Tech University**, International Cultural Center in Lubbock. WTACRAO opened the meeting with light breakfast and a welcome by WTACRAO President, ***Tracy Hilliard***. Roll call and enrollment figures were collected from each of the institutions present. President Hilliard opened the Business Meeting by reading and approving the minutes of the last meeting. A call for nominations for the position of Secretary was posed to the membership. Maria Aguirre, Vice President gave a legislative update of current and pending legislation. ***Stan DeMerrit*** gave an AACRAO update. The present membership was given the opportunity to be the "host" of the next WTACRAO meeting; the **Spring 2016 meeting will be at Angelo State University, San Angelo.**

Ryan Gibbs, Assistant Vice Provost of Undergraduate Education was the keynote speaker. Gibbs presented on "Articulating the Importance of Collaboration: How Texas Tech is building pathways for students to the baccalaureate degree through innovative partnerships". His presentation was followed by a great catered lunch from Abuelo's.

Officers for the 2015-16 year were elected as follows:
Maria Aguirre, President, TSTC
Diane Brice, Vice President, Amarillo College
Tana Miller, Treasurer, West Texas A&M University
Sheila Gray, Secretary, Texas Tech University

The day concluded with an excellent tour of the SimLife Center.





East Texas Eavesdroppings

By Jeremy Thomas, Blinn College

Panola College Admissions Office Coordinator, ***Kelli Vicars***, is proud to announce the birth of **Ryker Jace Vicars**. Ryker was born April 14th and weighted 7 pounds, 1 ounce and he was 21.5 inches long. Mom, dad and Ryker are all doing well!



Panola College is also proud to announce that President, ***Dr. Greg Powell***, has recently celebrated 15 years as the President of Panola College. Panola celebrated with Dr. Powell and the community and colleagues with a reception on campus last month.



David Edwards, who has served as Director of Admissions/Registrar for **Navarro College**, is transitioning to a new position at Navarro College as the Director of Campus Operations for the Midlothian Campus. We will miss David and wish him the greatest success in his new endeavor!



North Texas Notes

By Dali Hatanville, Texas A&M University-Commerce

Texas A&M University-Commerce welcomes ***Dr. Fred Fuentes*** as the Assistant Dean of Enrollment Management for Hispanic Outreach and Retention. Fred comes to Commerce from **Global Health Fellows Program in Washington DC**. He is coming back home to **TAMU-C,** earning his EdD from **TAMU-C** in Aug 2013. Make sure to welcome Fred to Texas and to TACRAO when you meet him!

Universities Center at Dallas says farewell to ***Araceli Cadena,*** Coordinator of Recruitment, Advising and Student Services. Araceli has worked at the UCD for 3 years, and during that time, she served on numerous committees for TACRAO, including the SEM Committee and LAC Committees for Dallas, El Paso and Waco Conferences. Araceli earned her MBA from **Texas A&M University-Commerce** in December, and is now working for Hyatt hotels as an HR Manager. We wish her the best, and UCD and TACRAO will miss her!

The Bayou City is proud to host the 2015 TACRAO conference, Reaching New Heights: Through Innovation, Imagination, & Collaboration, in beautiful downtown Houston, TX at the Hyatt Regency Hotel.

This year's event will be packed with lots of information for admissions, enrollment, recruitment, registrars and other student services staff. This conference will provide attendees with the opportunity to network, gain knowledge, receive updates, discuss best practices, and battle for the best region!

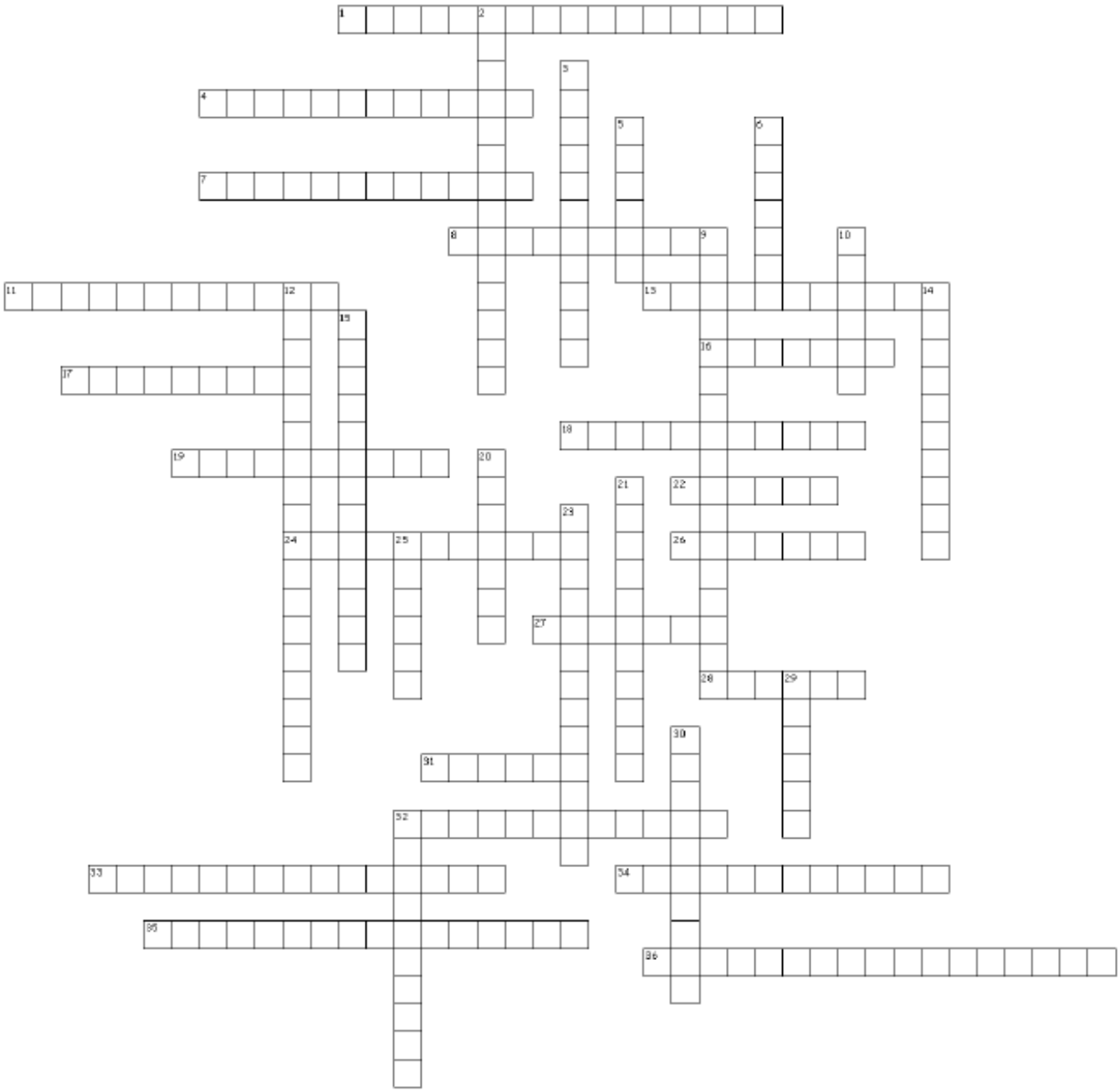
Our big event will take place at the *House of Blues*, featuring, the Bourbon Street band. There will be food, dessert, zydeco dancing, and a second event at *St. Arnolds Brewery*. To show our innovation, this year's golf tournament will be at *Top Golf*.

This is one event you don't want to miss.

Be on the lookout for registration soon this summer!



TACRAO 2015 Crossword Puzzle



TACRAO 2015 Crossword Clues

Across

1. Private college located in Waco.
4. Live music and concert hall opened in Houston in 2008.
7. High peak in Antarctica.
8. Mountain climbers strive to avoid these.
11. Tallest peaks on each continent are known as the _____ _____.
13. Award-winning Houston brewery founded in 1994 by Brock Wagner and Kevin Bartol.
16. A fun alternative to 18-hole links.
17. High peak in the South American Continent.
18. A means for "Reaching New Heights".
19. US Army flagship medical center in Washington, DC.
22. Brother of Jake Blues.
24. A lifestyle with irregular physical activity.
26. 1st word spoken from the moon.
27. Bimoraic clipped compound words directly translated to "empty orchestra".
28. Cajun partner-dance style.
31. Nickname for Jake Blues.
32. Houston was founded in 1836 near the banks of the _____ _____.
33. Zydeco dance instructor extraordinaire.
34. Host Hotel for TACRAO 2015.
35. High peak in the Oceana Continent.
36. Cajun tunes at the Houston House of Blues.

Down

2. Texas alma mater of Brock Wagner and Kevin Bartol.
3. Body system including the kidneys and bladder.
5. TACRAO 2015 Keynote Address.
6. High peak in the Asia Continent.
9. Patron saint of brewing.
10. High peak in the North American Continent.
12. World's largest concentration of healthcare and research institutions.
14. HOB co-Founder.
15. the perfect cap to a day of learning and celebration.
20. 1957 Classic car redeemable for 200,000 bottle carriers.
21. High peak in the African Continent.
23. A means for "Reaching New Heights".
25. Houston is the county seat of _____ County.
29. High peak in the European Continent.
30. A means for "Reaching New Heights".
32. Only nephrologist to scale the Seven Summits.

In Memoriam ~ J.R. Wright

On Tuesday, May 26, 2015, J. R. Wright, age 77, succumbed to complications of idiopathic pulmonary fibrosis at home in Nacogdoches, TX. His funeral service was held at 2:00 p.m., Saturday, May 30, 2015 at First United Methodist Church in Nacogdoches.

J. R. was born in Tyler on June 17, 1937 to Levis Wright and Verdie Stamps Wright. A lifelong Texas resident, he grew up in Wright City and lived in Kilgore, working in the East Texas oil fields during summers to earn money for college. He attended Kilgore Junior College and then earned a bachelor's degree in History and English from Stephen F. Austin State University. He graduated with a master's degree in Education and History from Sam Houston State University, as well as completed a postgraduate counseling program. Afterwards, J. R. taught History in Jasper and was also a high school counselor in Garland. **In 1967, he moved to Nacogdoches to take a job at SFASU as an admissions officer. J.R. loved visiting high schools throughout Texas and telling students and their parents about SFASU He retired in 1995. He was awarded TACRAO Honorary Membership in 1995.**

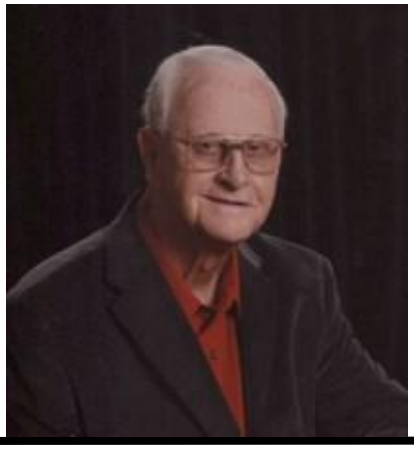
JR was a long time Admission and Recruiting administrator at SFA and an active member of TACRAO from the late 1960's to the mid 1990's. He was fun-loving and always had some stories to tell and was always helpful to the new recruiters and made them feel welcomed on the "recruiting road". TEC sent a financial contribution on behalf of the organization in his memory to one of the designated charities

During his senior year at SFASU he met his future wife, Paulette Darcy. He and Paulette married after she graduated in 1961. On June 24, 2015 they would have celebrated 54 years of marriage. They had one daughter, Wendy Michelle. J. R. loved fishing, woodworking, photography, and traveling. He and Paulette took many cruises, visiting over 40 countries and had only five more states in the U.S. to complete the 50.

J. R. is survived by his wife, Paulette, their daughter, Wendy Michelle Wright of Austin, his brother, Charles Edwin Wright and his wife, MaryEtta of Longview, and sister-in-laws Jean Frankie of Richmond, Judi Phillips of Corpus Christi, and Denise Phillips of College Station. He was preceded in death by his parents and a brother Milton Roy Wright.

The family wishes to thank the nurses and staff of Life Care Health Services for their support during J. R.'s eighteen month illness. Special thanks to Shaneeta Rhodes for her loving care.

In lieu of flowers, the family asks that you consider a memorial to CASA of Deep East Texas, P.O. Box 635252, Nacogdoches, TX 75963-5252; to First United Methodist Church, 201 E. Hospital, Nacogdoches, Texas 75961, or to Austin Pets Alive, 1156 West Cesar Chavez, Austin, TX 78703.



2014-2015 TACRAO Executive Committee

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Chuck Kettlewell, The University of Texas Southwestern Medical Center at Dallas

Past-President
Becki Griffith, Tarrant County College, Northwest Campus

President-Elect
Darla Inglish, Midwestern State University

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Trevor Thorn, Sam Houston State University

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Treasurer
Diane Brice, Amarillo College

Local Arrangements Committee (Ex-Officio)
Allison Dragon, Texas Tech University & Latoya Whitaker, Baylor College of Medicine

