TACRAO
FRED RUSSELL

STRATEGIC ENROLLMENT MANAGEMENT

The TACRAO Fred Russell Strategic Enrollment Management scholarship was named for Dr. Fred Russell, who in 1982 was the youngest president to have served the 50+ year-old association. During his membership Fred also served as TACRAO Newsletter editor. Fred was a leader in our association and mentored many TACROANS during his service at Texas Wesleyan University and East Texas State University (Texas A&M-Commerce), from 1975 to 1994. With great sadness, Fred passed away in 1996, while serving as Dean of Enrollment Management at the University of Arkansas-Fayetteville. This scholarship is designed to encourage further professional development in the association by members who may be future leaders active in TACRAO.

The applicant must be a first-time attendee to the Waco, Texas, 2014 TACRAO conference and hail from a member institution in good standing with TACRAO.

Application Deadline: 5 p.m. Friday, August 29, 2014

Scholarship Information

Conference: TACRAO 2014 in Waco, TX, October 27-30

Available to: First-time attendees to the TACRAO Conference

Scholarship: Provides up to $500.00 to assist with the following conference expense:

1. Registration fee for annual conference.
2. Lodging during the conference.
3. Travel to and from the conference.
4. Meals covered by the conference.

Award Requirements:

- The 2014 TACRAO newcomer scholarship application must be submitted electronically to **creed@mays.tamu.edu** **by 5 p.m. on Friday, August 29th, 2014.**
- Applicants must have support from their supervisor to attend the 2014 TACRAO conference in Waco
- Scholarship recipients must attend the conference in its entirety including the Strategic Enrollment Management pre-conference workshop, Monday afternoon and the business meeting Thursday morning.

Questions?? – Contact Chris Reed, TACRAO Chair of the SEM Committee
creed@mays.tamu.edu or (979) 458-4282.